

# NLP FOR BUSINESS LEADERS



“ Organisations today stand or fall, not by the efficiency of their processes and systems, but by the flexibility of the human mind to adapt to the challenging times. By using the techniques of NLP you will develop confidence and empower yourself to achieve successes. ”

Mark Thrimawithana



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(NLP Trainer, NLP Master Coach, NLP Master Practitioner)

Applying NLP skills in the workplace comes with a host of benefits. Employees will thrive in the workplace environment, showing both individual and team excellence. These skills will improve the out come of all interactions. Teams will work better together and leadership will go through a natural change to improved effectiveness.

## SALES, COACHING & TRAINING

- Learn to build rapport with all types of stake holders quickly and easily.
- Learn to manage and coach on your own to create strategies for individual and professional development.
- Recognise employee's individual values and align them with the culture and goals of the organisation for optimum performance.
- Learn and become proficient in the 5-stepsales process.
- Become highly effective at attracting and retaining talent.
- Learn how to recruit individuals who are the right fit for the organisation, by quickly and easily ascertaining their 'value fit' for their specific role.

## LEADING BY EXAMPLE

- Model excellence by continuously improving and optimising your training style, and working with others to achieve their own level of excellence.
- Learn to ask better questions to determine your clients' and colleagues' internal strategies.
- Learn to manage difficult and challenging situations effectively.
- Learn to develop clear goals by aligning the mind.
- Discover new ways to motivate yourself and others through powerful language patterns.



## WORKPLACE IMPROVEMENTS

- Learn to manage, navigate and negotiate change within an organisation successfully.
- Learn how strategically implement training programs in a such a way to experience change expected.
- Learn to become creative and to think out of the box.
- Learn to create personal state of excellence and to create a resourceful, peak performance in others.
- Use powerful NLP and Time Line Therapy® techniques to foster leadership development

## PROBLEM SOLVING

- Break deadlocks in problem solving and decision making.
- Learn to overcome limiting beliefs.
- Learn to create successful strategies through rewriting the thought processes.
- Learn to use powerful NLP negotiation techniques for effective mediation and achieving win-win solutions to problems.

## BEHAVIOURAL ADVANCEMENT

- Learn to change unwanted behaviors and habits in yourself and others.
- Find and achieve the optimum state of mind in yourself and others - in any situation.
- Read your clients' and colleagues' non-verbal behaviors and learn to interpret and recognize.
- Learn to acquire new beliefs to increase confidence and create greater understanding with others.



### What Neuro Linguistic programming help me achieve:

It improved my belief system and helped me discover my true potential and find my true purpose. It also helped me connect with my deeper self and my subconscious mind, finding creative solutions for problems that I face on daily basis and increase my learning desire to explore through greater flexibility of the mind.

**Mark Thrimawithana**

### NLP IS SUITABLE FOR ALL ROLES, IN ALL WORKPLACES.

Mark work with people at all levels of an organisation to improve communications, resilience, resourcefulness and productivity in the workplace.

Business Consultant	Counselor	Negotiators
Business Development & Sales	HR Director & Manager	Recruitment Consultant
Change Management	Lawyers & Solicitors	Real Estate Sales
CEO & Managing Director	Leadership Development	Teachers
Coaching & Mentor Manager	Learning & Development	Trainers



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**MINDZONE COACH**



**T:** +94 773 088 643

**E:** [mark@nlpleadingandcoaching.com](mailto:mark@nlpleadingandcoaching.com)

**W:** <http://nlpleadingandcoaching.com>

**f** *Mark Thirimawithana*