



NLP

Coaching and Counselling

Today the competition among the corporate sector and clients are equally getting challenged. While the corporates are trying to push their sales, clients are looking for better products and are becoming more price-sensitive and eventually the sales teams/unit heads are getting sandwiched from both sides. This can result in staff going through challenges that can lead them to take decisions that can be harmful for both parties. And that's why you will need an individual coach/ counselor to understand their issues/ challenges and find solutions.

In NLP (Neuro Linguistic Programming) coaching and counseling, we facilitate staff members to understand his/her own potential and to realign his/her language pattern to achieve their goals and dreams. It can be in areas of sales, anger, lack of motivation, addiction or any other personal issue.

I believe each staff member has the potential to reach their expected levels in their lives and what limits them is their own mind and this will enable them to understand such areas and to realign their strategies to work on that.



Some of the issues faced by the working staff

- Interpersonal conflict.
- Communication problems.
- Bullying/Harassment.
- Low motivation and job satisfaction.
- Performance issues.
- Limiting beliefs
- Other personal issues

How can NLP coaching counseling support your staff?

- It helps promote better communication
- It helps boost staff morale
- It helps change unwanted behaviours
- It helps improve presence and confidence
- You become master of your emotions. This can enable you to gather relevant information even under pressure.
- You are able to stay focused and calm at all times.
- You are able to maximize your presence during important business situations.
In other words, you remain calm, focused, and collected even during critical negotiations.
- You can use language with better precision. You can create persuasive and compelling arguments and you are able to better articulate your thoughts, views, and ideas.
- You are able to effectively change unwanted behaviours in yourself and others.
If you are a leader, it can help you to manage your teams more effectively and inspire and motivate people you work with on a consistent basis.

Methodology

- One to one discussion with the client.
- Confidentiality will be maintained unless if its required only with the approval from the client
- Maximum duration for a client will be an hour a week
- Based on the client requirement, will decide the number of sessions.
- Session will be conducted at the clients office (central location)

MEET THE LEAD TRAINER

Mark Thrimawithana

Mark is an Award winning Marketer and a Corporate Trainer having 23 years of experience in Banking and Finance. He is a Certified NLP Trainer, NLP Master Coach, NLP Master Practitioner and NLP Master Time Line Therapist, certified by the American Board of Neuro Linguistic Programming (ABNLP). He is a Counselor and holds a MBA (MKT), MSLIM, MCPM and CPM Asia.



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